THANKS TO YOU...

the NPC had a phenomenal year of growth and impact. Listing you all here reminds us that our community is rich in human capital. Your engagement with the nonprofit sector is so valuable. And your generosity is so appreciated. Best wishes for a thriving 2019. – Liana Tocasani, Executive Director

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SPECIAL THANKS TO

Rev. William “Smitty” Pignatelli for always being there for the NPC

Who Doesn’t Love Free Publications?

Thanks to our local business advertisers, the Nonprofit Center can distribute thousands of complimentary Giving Back guides and Connections Magazines throughout the county. Pick up your copy of the 3rd annual Giving Back guide at 100 locations including your favorite coffee shop and Guido’s.

Special thanks to Qualmart, Mary Vasquez Stack (distribution), our proofreaders, and our readers from the Dr. Robert C. & Tina John Foundation and Feigenbaum Foundation.

WORKIN’ THE WORKSHOPS!

We presented a record 18 workshops attended by over 200 people from 110 nonprofit organizations. Subjects ranged from peer-to-peer fundraising, social media hacks and leading transformational change to program evaluation, telling your story and even a nonprofit BOOT CAMP! (Pictured above).

Need a Referral?

It’s our job (and the best feeling) to find you the information you need just when you need it. Maybe you need a strategic planning facilitator, executive director salary information, or a job board description. Perhaps you need fundraising training, press contacts or advice on how to increase your audience. Or maybe you just need to know where to post a job or a gala event! We thank our supporters who make it possible for any one of our 1,000 nonprofits to call and get the information they need quickly and easily.

Contact

40 Railroad Street Suite 10 Great Barrington, MA 02330
413.445.3151 info@npberkshires.org
What's New

- NPC members can take advantage of our Free grant review service thanks to a group of volunteers who proofread and offer suggestions to make your application or report the best it can be.
- You can get affordable PR assistance through the NPC including press releases, pitches, social media support and outreach ideas.
- Look for our new Nonprofit Resource Guide, a directory designed to save nonprofits time and money.
- Over 50 people participated in our first Roundtable discussion on organizational partnering at the Berkshire Athenaeum, sponsored by Friends of the Library.
- The NPC website will soon have a new look by Mungy Studios.
- The Berkshire Film & Media Collaborative has launched a new Community Film Fund to provide support to nonprofit organizations who want to create videos for their marketing, fundraising and branding efforts.

Dynamic Duo

Elizabeth Stone, NPC’s Marketing Manager, has been with the organization for just over a year and has made a demonstrable impact on our capacity building efforts. When not at the NPC, she enjoys working at Berkshire Humane Society’s Catswalk Boutique.

Meet Olivia Nacht, our first intern! A senior at Monument Mountain Regional High School, Olivia is interested in studying environmental science in college. She is enjoying her work archiving, researching and learning about the behind-the-scenes work at a nonprofit.

Thanks to All of Our NPC Partners for Making 2018 An Award-Winning Year

We’re grateful for our success this year launching programs such as the Berkshire Nonprofit Awards, and meeting so many amazing nonprofits, volunteers and consultants. It is a privilege to spend our time connecting nonprofits to resources and a delight to be recognized for this work.

We are thrilled and honored to receive the Berkshire 25 Award from Berkshire Magazine and the “Newcomer of the Year” Trendsetter Award from the Berkshire, as well as a “Top Rated” designation on GreatNonprofits.org and Platinum status on GuideStar.

Save the Date

for the 2nd Annual Berkshire Nonprofit Awards

Tuesday, May 21, 2019 8-10 AM

Berkshire Hills Country Club

Help us celebrate the PEOPLE who work tirelessly in the nonprofit sector to improve the quality of life for everyone in the Berkshires!

Our inaugural breakfast was a sold-out event with 250 in attendance, made possible by an enthusiastic team of sponsors.

Recent Reviews...

We were very fortunate to connect with the Nonprofit Center of the Berkshires early on. The guidance they provided was invaluable, as were the introductions, workshops and support.

As a member, we have been alerted to grant opportunities and potential awards. They have helped promote our cause in Berkshire County, and facilitated some major recognition.

We are a small nonprofit with no previous experience in this realm, and their support was key in expediting our learning curve. -- Hindu Bodinger/Berkshire Baby Box

Liana Toscanini has a deep understanding of how nonprofit organizations work and what their common challenges are. She is an agile and attentive listener. One hour of consultation with her saved my board a fair amount of time and research. She also gave us some crucial referrals to individuals in the community who might be interested in helping us with our work. Where we met for an initial consultation, she had already done her homework about our organization. We had an efficient email exchange beforehand, so that we could focus our discussion. She continues to send us information, ideas and referrals. In my book, this is what one wants: a skilled diagnosis accompanied by ample information and education. The nonprofit doctor is in! -- Client Served

As a nonprofit consultant, I’ve had the good fortune to connect with Liana and to teach professional development workshops through her organization. Her vision for Berkshire nonprofits, and her awareness of how to best support them, is so impressive. Liana has a talent for elevating nonprofit work and making these organizations even more visible in the community. It has been a pleasure to work with her. -- Jenni Haley/Consultant

As a music organization approaching our 50th year, we faced issues of succession planning, board expansion, and audience development for a new generation, among other issues. Liana Toscanini of NPC Berkshires organized a strategic planning session at which she helped us lay out options for future sustainability. Liana has met with us more than once to help implement some of our goals. She is knowledgeable and approachable, and cares deeply about the issues facing nonprofits. -- Susan Odel/Aston Magna

As a small but important nonprofit with life changing work, the Berkshire Immigrant Center has often put clients before our own well-being and then struggled to maintain capacity and expand. I am proud to say that over the last 2 years we have managed to take better care of ourselves while serving the amazing immigrants in the county and could not do so without partners like the NPC! Liana has personally spoken with me numerous times to trouble shoot everything from board development to hiring consultants. She is always sending screenings, grant ideas and articles she thinks may be of interest to members and is such an amazing cheerleader when a member wins an award or gets new funding etc. The Center also proofread a grant for me and Liana spent an hour and a half with our board chair advising us on growth as a nonprofit in the Berkshires. I know I have only experienced a fraction of what it does and can offer. -- Brooke Meader/Berkshire Immigrant Center

Read more and write your own review of the NPC at Greatnonprofits.org.