

2020 NONPROFIT RESOURCE DIRECTORY

PUBLISHED BY THE NONPROFIT CENTER OF THE BERKSHIRES

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WELCOME TO THE SECOND ANNUAL NONPROFIT RESOURCE DIRECTORY

Our job is to make life easier for nonprofits by serving as a one-stop shop for information and referrals. We love connecting nonprofits to resources in our community and look forward to launching our first **RESOURCE FAIR** in 2020 where nonprofits can meet face-to-face with local and regional businesses and consultants.

As you will see inside these pages, there is a wealth of expertise and talent in many areas, while other categories of services are rather slim (hint..... opportunity for some entrepreneurial spirit!).

The 2020 *Nonprofit Resource Directory* is available on our website and you can also call or email the NPC for a direct referral in any category. Your questions often encourage us to research even more options for you and your fellow nonprofits.

Kudos to Elizabeth Stone, NPC's Marketing Manager, for pulling this entire project together. We appreciate your feedback about this directory and any of our other programs and publications. Simply email info@npcberkshires.org with comments or suggestions.

Happy New Year!

Liana Toscanini
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TABLE OF CONTENTS

Accounting	4	Legislators & Advocacy -	
Payroll Services	5	Berkshire Delegation	36
Banking	6	Federal Delegation	37
Financial Services	7	Statewide Nonprofit	
Payment Processing	8	Advocacy.	37
Events - Catering.	8	Local Advocacy	38
Event Planning & Rentals	10	Marketing, Communications	
Music & Audio Services	11	& PR	38
Photographers	12	Film/Video Marketing	40
Venues.	14	Media	43
Fundraising	19	Office Supplies, Furniture &	
Donor Management Systems		Utilities	47
& Customer Relationship		Organizational Development	
Management	23	& Strategic Planning	49
Grant Writing & Research.	26	Print Services	53
Graphic, Exhibit & Web		Mail Services	55
Design	27	Screen Printing &	
Human Resources - Employee		Embroidery	55
Benefits	30	Professional	
Executive Search	30	Development	56
HR Consulting	31	Board Development	59
Job Listing	31	Capacity Building	60
Volunteer Resources	33	Leadership Development &	
Insurance Services	33	Executive Coaching	61
Legal Services	35	Technology Services	63
		<i>Recommended Reading</i>	65
		<i>NPC Resources</i>	66
		<i>Advertiser Index</i>	68

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Deployment									
Cloud, Web	YES	YES	YES	YES	YES	YES	YES	YES	YES
Installed - Win/Mac	NO	NO	NO	YES	NO	NO	NO	NO	NO
Mobile (iOS, Android)	NO		YES	YES (iOS only)	NO	NO	YES	NO	NO
Features Rating	4.3	4.5	4.3	4.3	4.5	4.1	4.2	4.3	4.6
Accounting	NO	NO	NO	YES	YES	NO	NO	NO	NO
Alumni Mgmt	YES	YES	YES	YES	YES	NO	NO	NO	YES
Auction Mgmt	YES	NO	YES	NO	NO	NO	NO	NO	YES
Campaign Mgmt	YES	YES	YES	YES	YES	YES	YES	YES	YES
Contact Mgmt	NO	YES	YES	YES	NO	NO	NO	NO	YES
Contribution Tracking	YES	YES	YES	YES	YES	YES	YES	NO	YES
CRM	YES	YES	YES	YES	YES	YES	YES	YES	YES
Dashboard	NO	NO	YES	NO	NO	NO	NO	YES	NO
Donation Tracking	YES	YES	YES	YES	YES	YES	YES	YES	YES
Donor Discovery	NO	YES	NO	NO	NO	NO	NO	NO	YES
Donor Mgmt	YES	YES	YES	YES	YES	YES	YES	NO	YES
Email Marketing	NO	NO	YES	YES	NO	YES	YES	NO	YES
Event Mgmt	NO	YES	YES	YES	YES	YES	YES	YES	YES
Gift Matching Mgmt	YES	YES	YES	YES	YES	YES	NO	YES	YES
Grant Mgmt	YES	YES	YES	YES	YES	NO	NO	YES	YES
Membership Mgmt	YES	YES	YES	YES	YES	NO	NO	YES	YES
Mobile Giving	NO	NO	YES	YES	YES	YES	YES	NO	YES
Online Giving	YES	YES	YES	YES	YES	YES	YES	NO	YES
Payment Proc	NO	YES	YES	NO	NO	NO	YES	NO	YES
Planned Giving Mgmt	YES	NO	YES	YES	NO	NO	NO	NO	NO
Pledge Mgmt	YES	YES	YES	YES	YES	YES	YES	YES	YES
Receipt Mgmt	YES	YES	YES	YES	YES	YES	YES	NO	YES
Recurring Giving	YES	YES	YES	YES	YES	YES	YES	NO	YES
Social Media Int	YES	NO	YES	YES	YES	YES	NO	YES	NO
Volunteer Mgmt	YES	YES	YES	YES	YES	NO	NO	YES	YES

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Support Rating	4.8	4.7	4.7	4.6	4.9	4.5	4.5	4.3	4.2
24/7 (Live Rep)	NO	NO	YES	NO	NO	NO	NO	NO	NO
Business Hours	YES	YES	YES	YES	YES	YES	YES	YES	YES
Online	YES	YES	YES	YES	YES	YES	YES	YES	YES
Training									
In Person	YES	NO	YES	YES	YES	YES	NO	NO	YES
Live Online	YES	YES	YES	YES	YES	YES	YES	NO	YES
Webinars	YES	YES	YES	YES	YES	YES	YES	YES	YES
Documentation	YES	YES	YES	YES	YES	YES	YES	YES	YES
Over All Rating	4.7	4.7	4.5	4.4	4.8	4.2	4.4	4.6	4.2
Mail-Merging Letters	FAIR	EXCELLENT	EXCELLENT	FAIR	EXCELLENT	EXCELLENT	NOT RATED	NOT RATED	EXCELLENT
Emailing	GOOD	GOOD	FAIR	GOOD	EXCELLENT	EXCELLENT	NOT RATED	NOT RATED	EXCELLENT
Querying	EXCELLENT	GOOD	EXCELLENT	EXCELLENT	GOOD	GOOD	NOT RATED	NOT RATED	GOOD
Reporting	GOOD	GOOD	EXCELLENT	GOOD	EXCELLENT	GOOD	NOT RATED	NOT RATED	GOOD
Payments & Web Site Int	EXCELLENT	EXCELLENT	EXCELLENT	EXCELLENT	EXCELLENT	EXCELLENT	NOT RATED	NOT RATED	FAIR
Customization	FAIR	GOOD	EXCELLENT	GOOD	EXCELLENT	GOOD	NOT RATED	NOT RATED	GOOD
Ease of Use	4.6	4.6	4.3	4.2	4.7	4	4.4	3.7	3.5
Ideal No of Users	1-1000+	1-49	1-1000+	1-1000+	1-1000+	1-1000+	1-49	not provided	1-1000+
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Connect to practical information on our website in the [RESOURCE](#) section. You'll find links to reference materials, statistics, whitepapers, benchmark data, planning calendars, articles and infographics.

Attend roundtables, meet & greets and networking events like the [Berkshire Nonprofit Awards](#) (May 19, 2020)

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CONNECTIONS MAGAZINE (digital)

Launched in 2017, [Connections Magazine](#) is the only publication devoted to nonprofit content. It features different themes, varied voices and lots of practical information. In 2020, it transforms from a black and white trade publication to a monthly email format supported by local business sponsors for the benefit of hundreds of local nonprofits.

GIVING BACK: Your Guide to Philanthropic Opportunities in the Berkshires (digital and print)

The [Giving Back guide](#) lists 1,000+ Berkshire nonprofits by category, and is designed to connect these organizations to people who want to "give back" either as volunteers or donors. Listings are free for all Berkshire County nonprofits. This annual publication also includes full-page profiles of nonprofits, articles, advertisements, inspirational quotes, and more. The *Giving Back* guide is distributed free throughout the county in popular community gathering places such as coffee shops, banks, markets, and restaurants.

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Berkshire nonprofit organizations interested in knowing more about what other nonprofits offer in terms of benefits can purchase our exclusive report online for \$35 (npcberkshires.org/product/nonprofit-benefits-survey/). By studying the results from this survey, nonprofits can design packages to help attract and retain the kind of employees who can help them carry out their mission and take their organizations to the next level.

ADVERTISER INDEX

Berkshire Made Media	41	NASH Insights	50
Berkshire Net Results	20	Paper Crane Associates	62
BizTech Associates	64	Roger Magnus Research	22
Lee Bank	6	Wheeler & Taylor.	34
MassDevelopment	1	Zip 'N Sort Mail Services	54

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