



## COVID-19 RESOURCES FOR BERKSHIRE NONPROFITS

### RESOURCE GUIDES

Massachusetts Nonprofit Network [Coronavirus and Massachusetts Nonprofits](#)

Philanthropy Massachusetts [Disaster and Emergency Relief](#)

Chronicle of Philanthropy [Responding to the Coronavirus](#)

Cambridge Nonprofit Coalition [COVID-19 Resources](#)

NC Center for Nonprofits [Pandemic Resources](#)

1Berkshire [COVID-19 Resources](#)

Beth Kanter's crowdsourced resource list for nonprofits [COVID-19 Resource List](#)

### PAYING THE BILLS

The United States Small Business Administration (SBA) is offering low-interest federal disaster loans for working capital to small businesses (including non-profits) suffering substantial economic injury as a result of COVID-19. Loans may be used to pay fixed debts, payroll, accounts payable and other bills. [Read more >>](#)

The Commonwealth of Massachusetts has established a \$10 million Small Business Recovery Loan Fund to provide financial relief to businesses affected by COVID-19. Emergency capital up to \$75,000 is available for businesses with fewer than 50 employees, including non-profits. Loans are immediately available to eligible businesses with no payments due for the first 6 months. [Read more >>](#)

[COVID-19 Emergency Response Fund for Berkshire County](#) from Berkshire United Way & Berkshire Taconic Community Foundation

[MNN resource list](#) Includes funding relief, fundraising ideas, virtual fundraising, event planning

Nonprofit Quarterly [Sustainability to Survivability: 5 Nonprofit Finance Must-Do's in the Time of COVID](#)

Sarah Glatt/[Papercrane Associates](#) (Consulting Offer) Is there a way I can help? A weekly zoom call in meeting to offer support, camaraderie, and help making decisions? Small one-on-one sessions to support folks who need help making tough choices, engaging their board in difficult conversations, or working through the implications on clients, funding, and budgets. [Contact Sarah >>](#)

[This page](#) offers information and links to the most current Federal and Commonwealth resources (updated in real time) for job seekers, employers, nonprofits, and other organizations.

## **PAYING THE BILLS continued**

Job seekers - [file unemployment claims](#).

Businesses - [information to assist workers and employers](#)

Rapid response - [info on alternatives to layoffs](#).

Nonprofit HR, visit [this page](#) daily to see new questions and answers your peers are asking.

### [Unemployment Rights and Obligations](#)

## **FUNDRAISING**

[The Restoration of Massachusetts' State Charitable Tax Deduction](#) MA restored the deduction for donations - add this fact to any appeals you make: "Your donation can be deducted from your MA income tax returns thanks to Massachusetts having restored its state charitable deduction at this critical time when charitable donations are down, and service demands are up."

[The Nonprofit Learning Lab](#) is hosting several free webinars and other essential trainings at this time.

- \*How to Raise Money When We Can't Gather: Shifting to Online Fundraising\* March 23, 2020 from 11:00 am ET - 11:30 am ET
- \*Shifting Your Focus: Raising Funds and Engaging Donors During a Crisis\* March 27, 2020 from 2:00 pm ET - 2:50 pm ET
- \*How to Lead Better Online Trainings and Meetings\* March 23, March 24, March 26, March 27, March 31, April 1, April 2 and April 7

[REAL TALK: COVID-19 & 2020 Fundraising](#) This recent webinar regarding fundraising in a time of Covid 19 presented some creative, easily executed ideas to consider. [Webinar Slides](#)

## **STAYING CONNECTED & COMMUNICATIONS**

[Working from Home in the Berkshires](#) Getting comfortable and productive working from home.

[Small Business Berkshire County - COVID 19 Info](#) This group is for Small Business promotion in the Berkshires MA. Our county has so many small businesses whose survival is threatened now or will be. Let's come together and promote them!

[Southern Berkshire Chamber of Commerce](#) Lists restaurants with take out menus, ideas for supporting local businesses, & resources for small businesses & nonprofits.

[Caremongering-Berkshire County, MA Community Response to COVID19](#) A Facebook group for sharing and organizing community resources in response to COVID-19.

## **STAYING CONNECTED & COMMUNICATIONS continued**

[Nonprofit Social Media Storytelling- Support & Ideas](#) This is a place for nonprofit professionals (and those who love and support them) to share ideas and advice about the best ways to use social media to share their stories.

[How Nonprofits & Foundations Can Use Scenario Planning to Prepare for Coronavirus](#) by Trista Harris

Nonprofit Marketing Guide, "Communicating about the coronavirus and your upcoming events"

[Part 1](#)

[Part 2](#)

## **WORKING REMOTELY**

Berkshires Company Offering to Help, [Sp3ak Easy Studio](#)

We can help nonprofits and businesses by:

- Advising executive teams on how to best meet their business needs working remotely through technology, systems, and remote working best practices.
- Consulting on how to run their business virtually
- Addressing fears, concerns, and a general lack of knowledge in the remote working/ virtual business space
- Showing them how to host board, client, and team meetings online.
- Store and share resources in the cloud
- Manage projects online

Tech Soup [Nonprofit Resources for Remote Work During the COVID-19 Outbreak](#)

[My Advice On Working From Home – After 10 Years of Doing It Successfully](#) by Julia Campbell

[Training remotely – a facilitator's guide](#) by Andy Robinson

[5 Habits for Crafting the Perfect Remote Work Day](#)

[The Remote Working Parent's Survival Guide](#)

[Guide to Remote Work](#)