



BERKSHIRE NONPROFIT AWARDS *The Breakfast Club*

A priceless sponsorship experience for only \$275!



The Breakfast Club consists of very cool local businesses that want to show their support for everyone who works in the nonprofit world.

Your support will be noticed! You love nonprofits and you don't care who knows it! We'll shout your business name from the social media rooftops as well as in print ads, email blasts, virtual event ads, and more.

Your support is very critical! It enables us to host up to 500 people for a celebratory **VIRTUAL** awards event. You'll help us honor 20 people in 8 categories who have demonstrated their commitment to making our community a better place for all. Each of them will be profiled in a Berkshire Eagle supplement that mails to 20,000 households! That's a lot of recognition for them and you since your business will also be mentioned in this unique tabloid.

Even better....**50% of your sponsorship dollars will support our new Philanthropy in the Schools Curriculum rolling out in fall 2020.**



This unique program teaches students about giving, turns each student into a mini philanthropist so they can experience it directly, and then allows them to reflect on their impact on our community. It's empowering and you will help create the next generation of volunteers and donors!

But wait, there's more! Your Breakfast Club contribution entitles you to a **FREE TICKET** to the virtual awards event. Join nonprofit employees and leaders, their board members and those from our local business community in showing support for your favorite nonprofits. You'll appreciate the undeniable LIFT you'll experience from learning about all the good work going on in our community and all the great people doing it.

You can almost smell the coffee!

Liana Toscanini

Liana Toscanini, Executive Director
liana@npcberkshires.org
413.441.9542



P.S. If you would like to become a major sponsor at the \$1,000 or more level, you'll find all the information at <https://npcberkshires.org/berkshire-nonprofit-awards/>

About the event...

3rd Annual Berkshire Nonprofit Awards
Tuesday, May 19, 2020: 10am - 12pm
Virtual event hosted via Zoom

NEW IN 2020! The NPC is transforming the Berkshire Nonprofit Awards into a two-day virtual summit on nonprofit sustainability. The expanded event will be held on May 19 and 20. It will kick off at 10am on May 19 with the Awards celebration, followed by keynotes, presentations and workshops throughout the afternoon and following day.

Join us!

Pay online at npcberkshires.org, mail a check to 40 Railroad St. #10, Great Barrington, MA 01230 or email elizabeth@npcberkshires.org for an invoice.