# 18 Degrees

480 West Street Pittsfield, MA 01201 (413) 448-8281 info@18degreesma.org 18DegreesMA.org



### MISSION

Every child in a family. Every family in a community.

#### PROGRAMS & OFFERINGS

18 Degrees, formerly Berkshire Children and Families, is where the sun stands in the sky at the first sign of day-break. Although it's just out of sight below the horizon, that first light lets us know that a new day is coming. Our work is to help people and families find their way to new beginnings – and although the way forward may not always be clear, we walk with you along the way as a better day comes to light. We provide services in four focus areas: foster care and adoption; child and family well-being, early education and care; and youth and community development.

## WAYS TO SUPPORT

- 1. VOLUNTEER: mentor, advocate, educate, support
- 2. DONATE: financially or through in-kind offerings
- 3. ATTEND a Kids 4 Harmony concert or Family Resource Center event
- 4. FOSTER hope and open your home by becoming a foster family
- 5. FOLLOW us on social media



Where new beginnings come to light.

### **FAST FACTS**

- Year established: 1887
- President & CEO/Board Chair: Colleen Holmes/Christopher King
- Number of constituents served: 4,200
- Number of full-time staff: 135

## **BerkShares**

PO Box 125 Great Barrington, MA 01230 (413) 528-1737 info@berkshares.org berkshares.org



### MISSION

BerkShares, Inc. is a place-based, democratically structured nonprofit organization that works in collaboration with participating local banks, businesses, and nonprofits to strengthen the Berkshire regional economy through a local currency program and related pursuits.

### PROGRAMS & OFFERINGS

BerkShares, Inc. issues BerkShares, a local currency for the Berkshire region of Massachusetts. Federal currency is exchanged for BerkShares at participating branch offices of four local banks and spent at locally owned participating businesses. The circulation of BerkShares encourages capital to remain within the region, building a greater affinity between the local business community and its citizens. BerkShares serve as a tool for community economic empowerment and development toward regional self-reliance. In addition to the currency, BerkShares, Inc. hosts Entry to Entrepreneurship, a business planning program taught by local business professionals with a special focus on the local economy.

### WAYS TO SUPPORT

- 1. Get Berkshares! Exchange \$95 for 1 BerkShare at participating branches of Adams Community Bank, Lee Bank, Pittsfield Co-op Bank, and Salisbury Bank & Trust Co.
- 2. Use BerkShares! Pay for goods and services with BerkShares at over 400 locally owned businesses throughout Berkshire County
- 3. Become a member of BerkShares, Inc for 25 BerkShares or \$25 per year and run for the Board of Directors
- 4. Donate to BerkShares, Inc. to support ongoing publicity like the Business of the Month stories and educational programs like Entry to Entrepreneurship



"When you're spending BerkShares you're creating a relationship. It's saying,'I support what you're doing, and I'm going to keep coming back."

- Phyllis Webb, The Magic Fluke, Co.

### **FAST FACTS**

- Year established: 2006
- Executive Director: Rachel Moriarty
- Number of constituents served:
  All of Berkshire County
- Number of part-time staff: 1