Our job is to make life easier for nonprofits by serving as a one-stop shop for information and referrals. We love connecting nonprofits to resources in our community and look forward to launching our first RESOURCE FAIR in 2020 where nonprofits can meet face-to-face with local and regional businesses and consultants.

As you will see inside these pages, there is a wealth of expertise and talent in many areas, while other categories of services are rather slim (hint..... opportunity for some entrepreneurial spirit!).

The 2020 Nonprofit Resource Directory is available on our website and you can also call or email the NPC for a direct referral in any category. Your questions often encourage us to research even more options for you and your fellow nonprofits.

Kudos to Elizabeth Stone, NPC’s Marketing Manager, for pulling this entire project together. We appreciate your feedback about this directory and any of our other programs and publications. Simply email info@npcberkshires.org with comments or suggestions.

Happy New Year!

Liana Toscanini
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RUMORS
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dannynadeau442@yahoo.com
(413) 442-4238, Facebook @rumours413
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rogovoyreport.com
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billwrightphoto.com
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christina@christinalanephoto.com  
(413) 429-6192, christinalanephoto.com  
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edwardacker@earthlink.net, (413) 446-8348  
edwardackerphotography.com  
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ERIC LIMON  
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maweddingphotographers.com  
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iceflower69@gmail.com  
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jessicajacksonphotography.com  
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bloommeadows.com
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bmarshall@berkshiretheatre.org
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berkshiretheatregroup.org
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Roger Magnus Research can help you find information to answer these essential questions better – much better. My firm can also create a filtered list of relevant foundations tailored to your nonprofit’s activities and mission, provide Census data for grants, and assist with other information needs your nonprofit may have.

I have 20 years of experience finding answers, solving problems, and making a difference through research, analysis, and sometimes sheer persistence. Why don’t you give me a try?

“Roger was able both to create detailed profiles of key supporters, and deliver helpful data points across a broader list…a great help.”

Roger Magnus
Amherst, MA
roger@rogermagnusresearch.com
(413) 687-8466
rogermagnusresearch.com
SUSAN OLSHUFF
296 Housatonic Street, Lenox, MA 01240
olshuff@gmail.com
(413) 637-2643
*Consulting to help you rethink your way to a balanced fundraising program*

THIRD SECTOR ADVISING
Marya LaRoche
329 Lanesboro Road, Cheshire, MA 01225
mkl@thirdsectoradvising.com
(413) 441-7176
thirdsectoradvising.com
*Staff & volunteer training, database development & online applications; fundraising campaigns & events*

DONOR MANAGEMENT SYSTEMS & CUSTOMER RELATIONSHIP MANAGEMENT

ARREVA
Ann Troussieux
610 Cowper Street, Palo Alto, CA 94301
sales@arreva.com
(800) 676-5831
arreva.com
*Exceed Beyond - Cloud, Exceed Premier - Desktop*

ARTS MANAGEMENT SYSTEMS

sales@artsman.com
(403) 536-1214
theatremanager.com
*Theatre Manager is used at colleges, universities, municipalities, nonprofits & for-profit organizations.*

BLACKBAUD
6 Bedford Farms Drive, Bedford, NH 03110
solutions@blackbaud.com
(800) 443-9441
blackbaud.com
*eTapestry, Raiser’s Edge:NXT - DMS*

BLOOMERANG
Billy P. Ratthahao
5724 Birtz Road, Indianapolis, IN 46216
billy.ratthahao@bloomerang.co
(317) 296-8100 ext. 132
bloomerang.co
*Bloomerang DMS*

COMMUNITY SOFTWARE SOLUTIONS
30 Jefferson Plaza
Princeton, New Jersey 08540
sales@eleoonline.com
(844) 676-3536, eleoonline.com
*Eleo Donor Management Software*

CONTINUE TO GIVE
179601 Pine View Road,
Birnamwood WI 54414
customerservice@continuetogive.com
(800) 684-0550
continuetogive.com
*Continue to Give - DMS for Churches, Missionaries, Boys & Girls Clubs, Mission Organizations, Radio stations*

DONORVIEW
Heather Litwin
One Research Drive, Suite 310B
Westborough, MA 01581
heather@donorview.com
(508) 232-4600 x 2001
donorview.com
*All-in-one nonprofit software*

LITTLE GREEN LIGHT
Robyn Gallagher
contact form only
littlegreenlight.com
*Little Green Light CMS*

NEON ONE
Scott Woodfill
4545 N Ravenswood Ave, 2nd Floor
Chicago, IL 60640
scott@neoncrm.co
(888) 860-6366; (312) 277-3913
neoncrm.com
*Neon CRM*
## Comparison of Features

### Donor Management Systems for Small to Mid-Sized Nonprofits 2019

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<tr>
<th>Features Rating</th>
<th>Bloomerang</th>
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<th>Donor Perfect</th>
<th>Neon CRM</th>
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<th>Salsa</th>
<th>Network for Good</th>
<th>Salesforce for Nonprofits</th>
<th>Blackbaud Fundraising</th>
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<td>The most powerful integrated fundraising solution on the market, works with nonprofits of all sizes from small local community groups to large national organizations.</td>
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<td>Nonprofits seeking affordable, easy-to-use online donor management software with all the features and integrations needed to increase and manage your fundraising.</td>
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<td>Solutions exclusively for nonprofits. From start-up charities, to mid-size nonprofits, to global organizations, our clients lead the industry in donor retention &amp; acquisition.</td>
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<td>Cloud-based platform that helps nonprofits with personal measurement, insight gathering and program delivery.</td>
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Amy Chin, Consultant
413-441-9220

Berkshire Net Results
NETWORK FOR GOOD
1140 Connecticut Ave NW #700
Washington, DC 20036
Contact form only
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Join the NPC Facebook Group “Nonprofits of the Berkshires” (@npcb berkshires) to connect with colleagues in Berkshire nonprofits.

Connect to practical information on our website in the RESOURCE section. You’ll find links to reference materials, statistics, whitepapers, benchmark data, planning calendars, articles and infographics.

Attend roundtables, meet & greets and networking events like the Berkshire Nonprofit Awards (May 19, 2020)

**PR SERVICE**
The Nonprofit Center of the Berkshires is happy to help get the word out about your organization. From press releases to pitches, social media support to community outreach, let us know what you need and we’ll find an affordable way to serve your needs.
REFERRALS
The NPC can help you find just the right business or consultant, answer questions such as “how much do Executive Directors make in Berkshire County?,” and advise you on a host of issues such as where to hold a meeting or post a gala event or job listing, and how to fill out 501(c)3 paperwork.

WORKSHOPS
The Nonprofit Center provides workshops on popular topics such as program evaluation, starting an endowment, donor databases, grant writing, cyber security, Social Media hacks, telling your story, annual appeal writing etc. We also present a full-day Nonprofit Boot Camp.

CONNECTIONS MAGAZINE (digital)
Launched in 2017, Connections Magazine is the only publication devoted to nonprofit content. It features different themes, varied voices and lots of practical information. In 2020, it transforms from a black and white trade publication to a monthly email format supported by local business sponsors for the benefit of hundreds of local nonprofits.

GIVING BACK: Your Guide to Philanthropic Opportunities in the Berkshires (digital and print)
The Giving Back guide lists 1,000+ Berkshire nonprofits by category, and is designed to connect these organizations to people who want to “give back” either as volunteers or donors. Listings are free for all Berkshire County nonprofits. This annual publication also includes full-page profiles of nonprofits, articles, advertisements, inspirational quotes, and more. The Giving Back guide is distributed free throughout the county in popular community gathering places such as coffee shops, banks, markets, and restaurants.

BENEFITS SURVEY
Berkshire nonprofit organizations interested in knowing more about what other nonprofits offer in terms of benefits can purchase our exclusive report online for $35 (npcberkshires.org/product/nonprofit-benefits-survey/). By studying the results from this survey, nonprofits can design packages to help attract and retain the kind of employees who can help them carry out their mission and take their organizations to the next level.
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3rd Annual Berkshire Nonprofit Awards

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**Nominate someone by March 26th.**

More details & forms at npcberkshires.org