MobileCause

FUNDRAISING AND COMMUNICATION PLANS
FOR EVERY NONPROFIT

MobileCause delivers effective, easy-to-use and affordable online and event fundraising software packages to grow your nonprofit. We never charge a transaction fee on donations, so you keep more of every valuable dollar.

	SMALL NPO*	**BASICS**	**ESSENTIALS**	**ADVANCED**
Price	**$1,788/yearly**	**$2,988/yearly**	**$4,188/yearly**	**$5,988/yearly**
	Billed annually - No transaction fees	Billed annually - No transaction fees	Billed annually - No transaction fees	Billed annually - No transaction fees
	4.99% credit card processing fees*	3.79% credit card processing fees*	3.29% credit card processing fees*	2.59% credit card processing fees*
	Available to new customers with less than $100,000 in annual revenue			

Text-to-Donate & Mobile Messaging

	SMALL NPO	BASICS	ESSENTIALS	ADVANCED
text messages	**2,000 text messages**	**15,000 text messages**	**25,000 text messages**	**50,000 text messages**
Text-to-donate	✓	✓	✓	✓
Dedicated keywords & 5-digit shortcodes	✓	✓	✓	✓
Unlimited inbound messages	✓	✓	✓	✓
Mobile subscriptions	✓	✓	✓	✓
Personalized & long-form text messages				**✓**

Online Giving / Online Giving & Volunteering

	SMALL NPO	BASICS	ESSENTIALS	ADVANCED
Online donation forms	✓	✓	✓	✓
Sign ups & volunteer management		**✓**	✓	✓
Petitions, memberships & surveys		**✓**	✓	✓
Email Design Studio			**✓**	✓

(Heading for SMALL NPO column reads "Online Giving"; others read "Online Giving & Volunteering")

Event Fundraising

	SMALL NPO	BASICS	ESSENTIALS	ADVANCED
Comprehensive ticket ordering & RSVPs	✓	✓	✓	✓
Guest check-in via scannable tickets	✓	✓	✓	✓
Live animated event thermometer	✓	✓	✓	✓
Real-time ticket order reporting	✓	✓	✓	✓
Mobile pledging with text-to-donate	✓	✓	✓	✓
Mobile app to collect in-person donations	✓	✓	✓	✓
Text guest list before, during and after event	✓	✓	✓	✓
credit card swiper(s)			**1 credit card swiper**	**3 credit card swipers**

Reporting / Reporting & Analytics

	SMALL NPO	BASICS	ESSENTIALS	ADVANCED
Account & campaign reports	✓	✓	✓	✓
Form-level data analytics			**✓**	✓
Data insights by marketing channel				**✓**
CRM integration or API access				**✓**

(Heading for SMALL NPO and BASICS columns reads "Reporting"; ESSENTIALS and ADVANCED read "Reporting & Analytics")

Customer Support

	SMALL NPO	BASICS	ESSENTIALS	ADVANCED
Access to Knowledge Center	✓	✓	✓	✓
Daily live trainings	✓	✓	✓	✓
24/7 email support	✓	✓	✓	✓
24/7 phone support		**✓**	✓	✓
Dedicated Account Manager		**✓**	✓	✓
CRM Integration Specialist				**✓**

Digital Fundraising Services

	ESSENTIALS	ADVANCED
Fundraising best practices & advice	**✓**	✓
campaigns set up by our experts	**1 campaign set up by our experts**	**3 campaigns set up by our experts**

Peer-to-Peer Campaigns

	ESSENTIALS	ADVANCED
Custom branding, videos & photos	**✓**	✓
Support individuals & teams	**✓**	✓
Text-to-donate keywords for participants	**✓**	✓

* Merchant services account required to process transactions. Apply for an integrated merchant services account for direct deposit of donations, $85 per credit card swiper ($10 monthly gateway fee applies*) or connect to approved third party payment gateways.

** Small NPO is available to new customers with less than $100,000 in annual revenue

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