

[**JANUARY**](http://JANUARY)

**NONPROFIT RESOURCE DIRECTORY**

A comprehensive guide to every type of service used by nonprofits, the purpose of the directory is to save time for busy nonprofit staff so they can spend more time on the mission. The book is mailed free to 400 nonprofits and widely shared online thanks to the generosity of our underwriters and advertisers.

Underwrite the printing, mailing & design of the directory **$2,500**

**SPRING**

**PHILANTHROPY IN THE SCHOOLS**

After a successful pilot at Reid Middle School, the Philanthropy Curriculum will roll out in 2021 to three other schools, funded by a grant from Guardian Life Insurance Co. Customized programs tie into core curriculum requirements. Each student is empowered with a $100 stipend to donate. Through social and emotional learning opportunities, the students make presentations, pool their funds, and vote on one or more nonprofits to donate to.

Cost to underwrite a semester-long curriculum for one school **$3,000**

**MAY**

**NONPROFIT AWARDS**

An annual celebratory awards program to recognize and encourage individuals who work tirelessly to serve the Berkshire community. Watch the promotional video at: npcberkshires.org/berkshire-nonprofit-awards/

Nominations are solicited from across the Berkshires in eight categories: Executive Leadership, Board Member, Super Staffer, Unsung Hero, Rising Star, Youth Leadership, Volunteer, and Lifetime Achievement. Honorees are selected by a committee of business, nonprofit and civic leaders. Sponsors have an opportunity to present one of the categories. Sponsor logos included in 13 ¼ pg ads in The Berkshire Eagle from February – May.

Awards Sponsor **$1,000**

Breakfast Club Sponsor **$275**

**JUNE**

**VOLUNTEER FAIR**

A Volunteer Fair brings together 30-60 nonprofits and municipalities with hundreds of people looking to volunteer. Nonprofits receive educational materials on how best to attract, manage and engage volunteers, while attendees receive tip sheets on volunteer best practices, how to find your passion, and how to identify prospective organizations. All attendees receive a free copy of the Giving Back guide. Watch a clip from our November 2019 Fair at: https://npcberkshires.org/volunteer/

Underwrite as exclusive sponsor **$3,000**

Alternative: Multiple sponsors at the **$1,000** level

**SEPTEMBER**

**GIVING BACK GUIDE**

Each year the NPC publishes a *Giving Back* guide listing 1,000 nonprofits by category. Listings are FREE for all Berkshire nonprofits. Designed to connect nonprofits to people who want to “give back” either as volunteers or donors, the *Giving Back* guide has become an indispensable tool.

Become a sponsor of the publication **$1,000**

**FALL**

**PHILANTHROPY IN THE SCHOOLS**

Cost to underwrite a semester-long curriculum for one school **$3,000**

**NOVEMBER**

**VOLUNTEER FAIR**

Underwrite as exclusive sponsor **$3,000**

Alternative: Multiple sponsors at the **$1,000** level

**ALL YEAR ROUND**

**GIVEBACKBERKSHIRES.ORG**

NPC has partnered with the Massachusetts Service Alliance and a Cleveland-based technology firm called Inspiring Service to launch an online platform for nonprofits that captures data, collects stories and connects people to volunteering and giving so they can take action to help in the recovery from the COVID-19 pandemic. All Berkshire County nonprofits are invited to have a presence on the web site at no charge.

Underwrite the full year as an exclusive sponsor for **$1,000**

**CONNECTIONS MONTHLY E-NEWS**

Chock full of practical information such as articles, special reports, profiles of businesses that serve nonprofits, upcoming events, and links to resources. This online publication is offered free to nonprofits and community members.

Sponsor one month for **$250** or the full year for **$3,000**

**MONTHLY WEBINAR SERIES**

The Nonprofit Center provides affordable, educational workshops and webinars on popular topics such as Financial management, Virtual events, Federal grants, Program evaluation, Donor Research & Databases, Annual Appeal Writing, Bias Training, and Social Media Hacks. We also present a one-day nonprofit Boot Camp.

Underwrite a workshop for **$500** or the full year for **$6,000**

**ROUNDTABLES**

Who doesn’t want to feel connected, supported, and energized by other, like minded folks? Connections, education and advice are the fuel of every nonprofit engine. Roundtables and targeted networking events by type of organization or role will provide more customized experiences for nonprofits.

Sponsor for **$250**

**LISTSERVE**

The NPC ListServe is used to distribute daily postings, announcements of job openings, educational opportunities, articles, resources and more.

Underwrite the full year as an exclusive sponsor for **$1,000**

**GALA & FUNDRAISING CALENDAR**

Hosted on npcberkshires.org, the Gala Calendar provides a place for all nonprofits to post their upcoming fundraising events to prevent overlap when possible. This tool is available to all organizations in the Berkshires.

Underwrite the full year as an exclusive sponsor for **$500**

