

FAST FACTS

- # of Berkshire nonprofits: **1,060**
- **52%** have annual revenue under \$500K
- Berkshire nonprofits employ **1 in 4 people**
- NPC has **155** nonprofit members and **40** business members
- Value of a volunteer hour in MA is **\$32.96**

STAFF & BOARD

Liana Toscanini (Executive Director)
Elizabeth Stone (Operations Manager)
Dan Stanyon (President)
Marianne Fresia (Treasurer)
Ilene Marcus (Secretary)
Erika Allison
Stephanie Bosley
Patrick Danahey
Auric Enchill
Abbie J. von Schlegell

JOIN US!

Scan the QR Code to the right with your phone's camera OR visit npcberkshires.org to give today.



PO Box 388
Great Barrington, MA 01230
npcberkshires.org

*Helping nonprofits connect,
learn & grow since 2016*

WHY WE NEED YOU

"Social-sector infrastructure organizations empower community leaders, support grassroots organizing and innovation, measure and evaluate what works, and disseminate information so that community leaders, elected officials, volunteers, employees, and donors at every level of income can make informed decisions about how to partner and invest. These organizations, which are themselves historically underfunded, also promote and facilitate service, which in turn inspires more people to serve."

— MacKenzie Scott



- The NPC is an infrastructure organization that generates a culture of abundance, helping nonprofits thrive. We make the connections that make good things happen in our community.
- We are the experts, the connector organization and the information clearinghouse behind a huge and vibrant nonprofit sector that survived COVID challenges and continues to make our community a better place to live for everyone.
- Your support makes us a powerhouse! With 25 programs and services, we've touched thousands of people.
- We are ultra-responsive and solution-driven, yet under-supported. Just like the U.S., we have infrastructure needs too! There is so more to do. We're ready to do it efficiently and with excellence with YOU as our partner.



2021 NEWSLETTER

We rocked 2021. It's challenging and fun and hard work and exhausting and exhilarating to have the privilege of being a high-performance organization. We are grateful to the folks who have joined us in our work supporting hundreds of Berkshire nonprofits. Our supporters and partners are corporate sponsors, grant makers, individual donors, businesses, volunteers, advisors, board members, and consultants. We salute you and invite you to revel in all the programs you made possible this year:

NPC Programs & Services 2021

Advocacy
Berkshire Nonprofit Awards
Board Training
Boot Camp
Coaching
Connections Newsletter
Development Associate Certificate
Development Service
Peer Groups
Fiscal Sponsorship
Gala Calendar
Giving Back guide

Legislative Town Halls
ListServe
Networking Events
Office Hours
Philanthropy Curriculum
Primary Research
Referrals
Regional Partnerships
Resource Directory
Roundtables
Volunteer Fair
Web Site Resources
Workshops & Webinars

2021 Awards Honorees: Top left to bottom right: **Patti Messina**, Northern Berkshire United Way/Super Staffer, **Z Estimé**, Railroad Street Youth Project/Samya Rose Stumo Youth Leadership, **Michelle Lopez**, Berkshire Immigrant Center/Rising Star, **Janis Broderick**, Elizabeth Freeman Center/Executive Leadership, **América López**, Berkshire Interfaith Organizing, Volunteers in Medicine, Liderazgo Immigrante, & Latinas413/Volunteer, **Marita Glodt**, Barrington Stage Company/Board Leadership, **Gabrielle Senza**, Walk Unafraid Foundation/Unsung Hero, **Dennis Powell**, NAACP: Berkshire County Branch & Clinton Church Restoration/Lifetime Achievement



2021 HIGHLIGHTS

With your help, the NPC offered 25 different programs and services to nonprofits and community members. From a gala calendar to board training to educational webinars, we respond to sector needs.

"THANKS FOR ALL THE NONPROFIT CENTER HAS DONE AND CONTINUES TO DO, BOTH TO SUPPORT THE NOT-FOR-PROFIT COMMUNITY HERE IN GENERAL AND DURING THIS PAST 15 MONTHS OF CRISIS."

— Olivier Meslay, Sterling & Francine Clark Art Institute

The excitement was palpable at our first in-person event since COVID – a Nonprofit Boot Camp at Red Lion Inn with dynamic local presenters and lots of open windows!

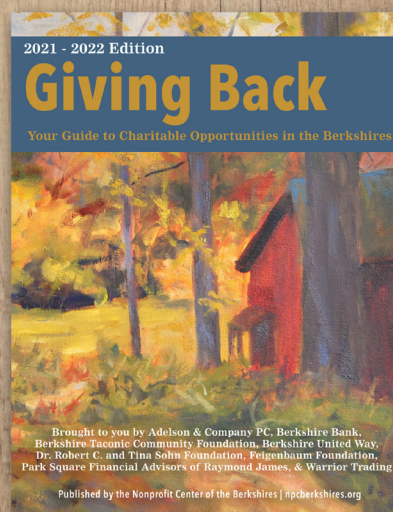
"EXCELLENT DAY. VERY WELL ORGANIZED. VERY USEFUL INFORMATION. ALL PRESENTERS AND PRESENTATIONS WERE QUALITY. I LEARNED MANY THINGS; AND I HAVE BEEN INVOLVED WITH NON-PROFIT BOARDS "FOREVER." I WAS ON MY FIRST NON-PROFIT BOARD WHEN I WAS 22. I AM NOW 82. - SCARY! THANK YOU VERY MUCH FOR OFFERING THIS TO THE COMMUNITY. IT IS A WONDERFUL SERVICE."

— Carole Siegel, Berkshire Immigrant Center

NPC staff fielded over 180 requests for information and advice, an 80% increase over last year. Nonprofit leaders get quick answers to their questions about salaries, insurance, strategic planning consultants, how to find board members, bookkeepers and more.

"SO APPRECIATE YOU SHARING THE BENEFITS SURVEY DATA. IT IS VERY HELPFUL TO SEE HOW OTHER SMALL NONPROFITS MANAGE EMPLOYEE BENEFITS AS WE SEEK TO FIND THE RIGHT BALANCE FOR BOTH OUR EMPLOYEES AND OUR ORGANIZATION."

— Dara Kaufman, Jewish Federation of the Berkshires



13,600 *Giving Back* guides were mailed to *Berkshire Magazine* subscribers, an audience generally enthusiastic about nonprofits.

We are proud fiscal sponsors of Berkshire Busk! and Latinas413, two amazing startups with visionary leaders. Busk! aims to bring people to downtown Gt. Barrington through music. Latinas413 increases the representations of the voice, talents and interests of Latinas in Berkshire County.

"I WANT TO TAKE THE TIME TO EXPRESS HOW GRATEFUL I AM FOR ALL YOUR HELP! NOVEMBER OF LAST YEAR WE DECIDED TO START THE CONNECTION AMONG OUR COMMUNITY AND I DID NOT HAVE ANY IDEA OF HOW MUCH IT WAS GOING TO GROW, AND TURN INTO THIS WHOLE PROJECT! THANK YOU FOR YOUR PATIENCE AND SUPPORT."

— Liliana Atanacio, Latinas413

37 Nonprofits and 165 people participated in our virtual Volunteer Fair generating approximately 100 new high-quality volunteers. YOU can get involved and make new friends too! Call us!

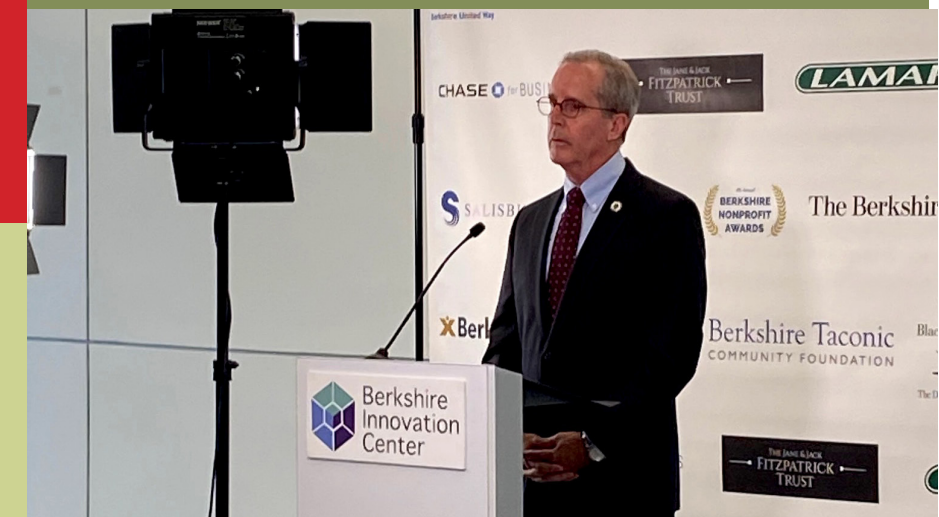
"WE HAD A GREAT RESPONSE FROM EXCELLENT CANDIDATES- THANK YOU SO MUCH!!"

— Amy Guachione, 18 Degrees

The virtual Berkshire Nonprofit Awards included a heartfelt tribute to healthcare workers with a message from Senator Elizabeth Warren and inspirational interviews with 8 honorees.

"THANK YOU NPC FOR HONORING AND RECOGNIZING MEMBERS OF OUR COMMUNITY THAT LEAD BY EXAMPLE AND BELIEVE IN CREATING OPPORTUNITIES FOR AN INCLUSIVE COMMUNITY WHERE ALL CAN THRIVE."

— Eleanor Velez



Recognized for our COVID resiliency and infrastructure role, NPC received a \$25,000 earmark thanks to **Rep. Smitty Pignatelli** and co-sponsors **Representatives Tricia Farley-Bouvier and John Barrett, III**. We are humbled and thrilled.

More exciting projects are in the works made possible by local businesses:

- first-ever Berkshire Nonprofit Salary Survey (sponsored by **Greylock Federal Credit Union** and **Guardian Life Insurance Co.**)
- Human Service Organization Roundtable (underwritten by **MountainOne Financial**)
- Board Composition Survey (sponsored by **Berkshire Bank**)
- Development Associate Certificate program in collaboration with **Berkshire Community College**.