

2023 ANNUAL APPEAL

Please support NPC so we can support your favorite nonprofits!



Photo: Devin She

**Talking about nonprofit board service is one of my favorite jobs.

I had the pleasure of doing so with this energized Blackshires

Leadership Cohort at beautiful

Ventfort Hall. ** IT

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Dear Mr. & Mrs. Nonprofits,

Wow! It's hard to believe we are coming up on our eighth year as a now well-established infrastructure and support organization for 1200 Berkshire Nonprofits!

Yes, 1200. It takes a lot to serve hundreds of amazing organizations helping to make the Berkshires a place where everyone can thrive. We absolutely could not provide over two dozen programs without people like YOU! If you have donated to NPC in the past, we thank you for making Berkshire nonprofits feel supported (read their sincere testimonials on the enclosed "GreatNonProfits" flyer).

Community contributions helped us achieve some impressive benchmarks in 2023:

- 185 Nonprofit Members
- 15,000 Giving Back guides distributed annually
- 4-star rating on Charity Navigator
- 3 Volunteer Fairs (one in each part of the county)

The most striking number to me is recently hitting the 1,000 REFERRALS mark (since we began tracking in 2018). Why? Because referrals are all about connections. And that's our secret sauce –

CONTINUED ON BACK

Says one funder, "The NPC is a force multiplier." Donate today for maximum impact on the Berkshire nonprofit sector!



Stopping by the Berkshire Pride table at NPC's Volunteer Fair at The Adams Theater in October



The 8th Annual Giving Back guide includes a new Berkshire Food Pantry Directory



NPC hosts the MA Nonprofit Network for nonprofits to catch up on the latest policy and advocacy efforts

persistently connecting nonprofits to the resources they need to succeed. Some of the emails and phone calls that come in require a 45-minute conversation or a half-hour's worth of research. We field these critical requests every single day ...

- "I need some information on health insurance options for our nonprofit."
- "Do you know of a good nonprofit accountant?"
- "How do I find grants that fund youth programs/music programs for children?"
- "I'm starting a nonprofit; can you help?"

We could not provide this kind of "boots-on-the-ground" assistance without financial contributions. With donations from folks like you, we can provide more services to more nonprofits (which is really important in our effort to serve all of Berkshire County).

We realize you most likely support several beloved Berkshire nonprofits already. I hope you will consider adding the Nonprofit Center of the Berkshires to your giving list this year so we can continue providing programs and services for your favorite nonprofits and strengthening the sector in 2024.

With gratitude for your consideration of our annual appeal,



Founder & Executive Director

P.S. Don't forget the new State Charitable Deduction that applies to all donations made from January 1, 2023—on. It includes all Massachusetts taxpayers, regardless of whether they itemize federally.







NPC PROGRAMS: Advocacy, Berkshire Nonprofit Awards, Board Training, Boot Camp, Coaching, Fiscal Sponsorship, Gala Calendar, Get on Board, Giving Back Guide, Legislative Town Halls, ListServe, Meet the Donors, Networking Events, Office Hours, School Philanthropy Curriculum, Primary Research, Referrals, Regional Partnerships, Resource Directory, Resource Fair, Roundtables, Volunteer Fairs, Web Site Resources, Workshops & Webinars