



NONPROFIT CENTER  
OF THE BERKSHIRES

**supporting the  
organizations you love!**

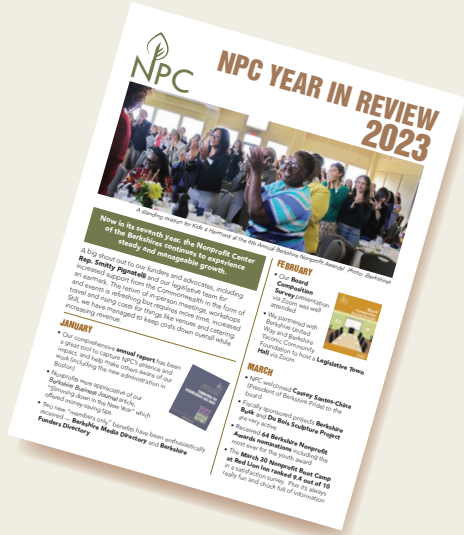
**2023  
annual  
REPORT**

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[npcberkshires.org](http://npcberkshires.org)

# 2023 in review

Because our year-end newsletter was chock full of information, photos and testimonials, we'll keep this Annual Report brief. (You can access our 2023 newsletter on the home page of [npcberkshires.org](http://npcberkshires.org))



“Nonprofit Center of the Berkshires is a godsend to any nonprofit in the Berkshires. As a new nonprofit, we have consulted Executive Director Liana Toscanini on multiple occasions. She is a walking textbook of invaluable information whether it be about funding, legal issues, accounting, connecting us up with other nonprofit partners, directing us towards foundations and grants or advising us on the myriad problems that arise as a result of being a new or old nonprofit. I cannot say enough good things about NPC. They are an unbelievable resource. We are so lucky to have them!”

– Nicki Wilson, Triplex Cinema

We could not assist so many nonprofits without the financial support of our donors and sponsors. It all adds up and every gift helps us build for the future. **Thank you!** We’re looking forward to serving your favorite nonprofits in 2024!

I’m really proud of all we accomplished in 2023, most notably:

- Outsourcing many functions which lowered our overhead
- Receiving support from the Commonwealth
- Rebooting our Philanthropy Curriculum for local schools
- Building a strong board in preparation for strategic planning
- Growing membership by 24% (Currently at 183 nonprofit members)

More gratifying to me, however, is the record number of nonprofit people we helped with advice, connections, and guidance. In addition to providing support to the leaders of many of our larger nonprofits, we champion the smallest organizations and enjoy helping advance their missions.

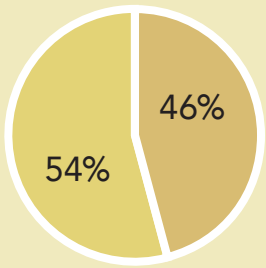
*Liana*



# 2023 benchmarks

- 37,195 people served**
- 15,000 Giving Back guides distributed**
- 14,000 web site users**
- 1,357 Facebook Followers**
- 288 referrals**
- 183 Nonprofit Members**
- 50 Business Supporter Members**
- 27 partners**
- 19 workshops**
- 9 events attended by 788 people**
- 5 fiscally sponsored projects**
- 5 publications**

## the numbers

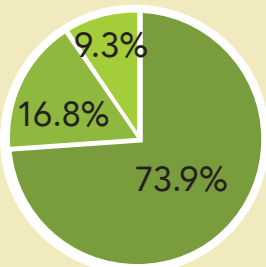


### INCOME

**Contributed Income**  
\$141,114 (54%)

**Earned Income**  
\$120,677 (46%)

**TOTAL INCOME**  
\$261,791



### EXPENSE

**Programs**  
\$136,999 (73.9%)

**Admin**  
\$31,147 (16.8%)

**Fundraising**  
\$17,248 (9.3%)

**TOTAL EXPENSES**  
\$185,394

Note: Reserves allocated to planned expansion of NPC



NPC held its December board meeting at Ventfort Hall. Pictured from left to right: Back Row: Dan Stanyon (Chair) and Julia Dixon. Middle row: Kim Baker, Stephanie Bosley (Secretary), Brian Berkel, Marianne Fresia (Outgoing Treasurer). Front row: Liana Toscanini (Exec Dir), Cass Santos-China, Laurie Werner  
Photo: Haley Barbieri



John Perreault (Executive Director/Berkshire Humane Society) accepts a \$700 donation from 8th grade Reid Middle School students. In NPC's **Philanthropy Curriculum**, students learn about the nonprofit sector and philanthropy, research local nonprofits whose missions resonate, and choose two recipients of their pooled donations (funded by a grant from Guardian Life Insurance Co.).

Says teaching artist (Julie Haagenson), "I watched as the class went from shy and relatively unconnected, to a cohesive group with shared purpose. I also enjoyed watching the leadership that emerged as students started to identify causes and organizations that they cared about. It was transformational to see students go from not knowing what philanthropy was to the pride they displayed in being able to give meaningfully to their community."

Photo: Ryan Cowdry/PHS

# Thank you to all of our 2023 supporters!

Please let us know of any errors or omissions and note this list reflects only 2023 participation.

## major funders (\$500+)

1 Berkshire  
Adams Community Bank  
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Dr. Robert C. and Tina Sohn Foundation  
Dan Stanyon  
Bill Svrluga  
The Barrett Fund  
Toole Insurance (Acrisure)  
Jessica Traynor  
Warrior Trading  
Williamstown Community Chest



Kids 4 Harmony performed at the 2023 Berkshire Nonprofit Awards breakfast! A program of 18 Degrees, Kids 4 Harmony is a free, intensive classical music program for youth from some of the most under-resourced communities in Berkshire County. NPC made a \$1,000 donation to support the program. Photo: iBerkshires

## donors

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