

BERKSHIRE NONPROFIT AWARDS

The Breakfast Club

A priceless sponsorship experience for only \$250!

The Breakfast Club consists of very cool local businesses and individuals who want to show their support for everyone who works in the nonprofit world.

Your support will be noticed! You love nonprofits and you don't care who knows it! We'll shout your name from the social media rooftops as well as in print ads, email blasts, programs, signage and more.

Your support is very critical! It enables us to host 200 people for a celebratory awards breakfast. You'll help us honor 7 extraordinary people who have demonstrated their commitment to making our community a better place for all. Each of them will be profiled in a Berkshire Eagle supplement that mails to 20,000 households! That's a lot of recognition for them and you, since your name will also be mentioned in this unique tabloid.

EVEN BETTER ... 50% of your sponsorship dollars will support our retooled Philanthropy in the Schools Curriculum being implemented in several schools across the county in 2024. With a new emphasis on social and emotional learning and civic engagement, the curriculum is being enthusiastically received by teachers and students.

This unique program teaches students about giving, turns each student into a mini philanthropist so they can experience it directly, and then allows them to reflect on their impact on our community. It's empowering and you will help create the next generation of volunteers and donors!

BUT WAIT, THERE'S MORE! Your Breakfast Club contribution entitles you to a FREE TICKET to the event at Kripalu. Come cheer on your favorite nonprofits and mingle with their board members from the business community. Everyone looks great at 9:30 am and you'll appreciate the undeniable LIFT you'll experience from learning about all the good work going on in our community and all the great people doing it.

You can almost smell the coffee!

Viara Tossanini

Liana Toscanini Executive Director

P.S. If you would like to become a major sponsor at the \$1,000 or more level, you'll find all the information at https://npcberkshires.org/berkshire-nonprofit-awards-breakfast-sponsorship/

About the event ...

7TH ANNUAL BERKSHIRE NONPROFIT AWARDS

Tuesday, May 21, 2023 9:30am - 11:30am

Kripalu Yoga Center in Stockbridge Breakfast and networking followed by presentation of awards



Last year's event was joyous! Photo: iBerkshires