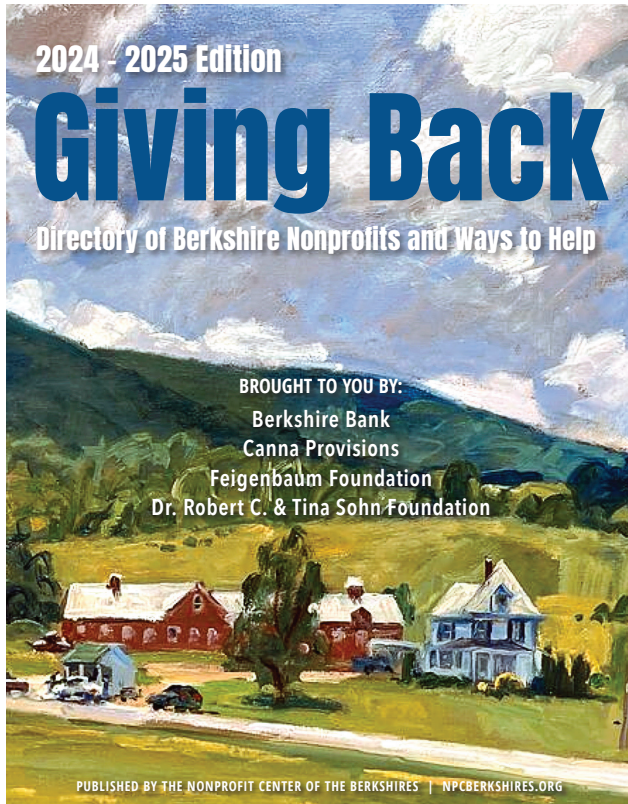




GIVING BACK GUIDE 2025-2026



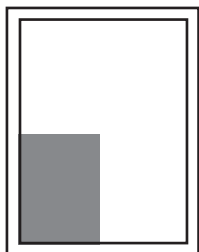
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- on the front cover of the guide distributed to 15,000 people in October
- with a free quarter page ad (color) – deadline for artwork – Aug 1, 2025
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- Social media shout outs on Facebook, Instagram & LinkedIn

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4.75"h x 3.5"w

The Giving Back guide is designed to connect nonprofits to would-be donors and volunteers, including 2nd homeowners, retirees, and people new to the Berkshires. It features a directory of over 1,000 nonprofits as well as nonprofit profiles with more in-depth information. **It's a "keeper" publication that sits on many nonprofit and business leaders' desks.** It's used by schools, giving circles, leadership programs, headhunters, real estate offices and more as an important source of information.

To sponsor the Giving Back guide, request an invoice, and send ad artwork, contact Liana Toscanini by August 1st at (413) 441-9542 or liana@npcberkshires.org

"While replenishing the (Giving Guide) stock at Haven, a gentleman was reaching for the last copy so I handed him one. I do believe that was James Taylor!" - M.V.S.