

**2025 was characterized by UNCERTAINTY.** Nonprofits are under attack on multiple fronts and at this point, we are probably all experiencing some degree of social sector shell-shock. In video interviews with nonprofit leaders, we learned that NPC provides authentic caring, essential services, and an uplifting feeling of belonging. Together with our donors, we plan to be there to support the sector

**ALWAYS, AND NO MATTER WHAT!**

As in previous years of crisis, the Nonprofit Center of the Berkshires stepped up its game, expanding staff, **tripling our program offerings**, and serving twice as many people as the year before.

Convenings also increased, and will continue to increase in 2026. They ranged from cohort meetings of new nonprofits and leaders, to legislative listening sessions, to large events including the Berkshire Nonprofit Awards and Nonprofit Resource Fair.

**Behind the scenes**, board members Maggie Buchwald and Kim Baker played matchmakers to find dozens of skilled community members for nonprofit boards; our fiscally sponsored projects (The DuBois Sculpture Project, Gold Star Family Memorial, and Berkshire Pond Hockey Classic) all met their fundraising goals to accomplish their dreams; and staff began to prepare for Liana's upcoming retirement.

**2026 is a year of TRANSITION for NPC.** The retirement of a founder is its own special ball of wax. At the same time, the organization celebrates its tenth anniversary with the launch of a new video, a fundraising campaign to take NPC to the next level, and several events celebrating all that NPC has become, and all it can be going forward.

I want to thank our board members for their care and commitment in the succession planning and executive search efforts, the staff for sharing the load of caring for hundreds of nonprofits with diligence and creativity, and NPC funders for partnering with us to make a genuine impact on the Berkshire nonprofit sector.

We appreciate every gift invested in our work. **This annual report is for everyone who believes that our incredible nonprofit sector deserves our support.** We're grateful for you!



*Liana*

  
NPC  
NONPROFIT  
CENTER  
OF THE  
BERKSHIRES

**helping  
nonprofits  
connect,  
learn &  
grow**

**2025  
annual  
report**

**[npcberkshires.org](http://npcberkshires.org)**



McCaela Donovan, Elizabeth Stone, Liana Toscanini and NPC board member Brian Berkel welcome attendees to Meet the Donors/Nonprofit Resource Fair in October 2025.

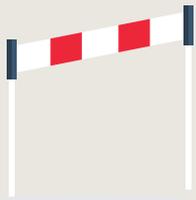


*“What sets NPC apart is their heart. They meet you where you are and create a true sense of community among nonprofits. Their team’s commitment to collaboration and authenticity continues to inspire my work and remind me that we grow stronger together.”*

— Natale Monroe, Founder & Executive Director, Embrace & Empower, Inc.

# Building Internal Strength

## OPERATIONS



- Hired McCaela Donovan as Associate Director to focus on NPC’s foundational programs and services, our school philanthropy program, and social media
- Welcomed back our former Operations Manager, Elizabeth Stone to manage finance, email communications, data, and operations
- With a technical grant from BTCF, cleaned up and integrated our Mailchimp, Quickbooks and Little Green Light databases
- The Wright Collective is helping NPC create a fundraising infrastructure, laying the groundwork for future expansion

## GOVERNANCE



- Added 3 experienced board members
- Created executive search and transition committees
- Updated bylaws and policies
- Announced retirement of founder
- Hired Executive Search Firm that fielded over 80 applications
- Received Candid’s Platinum badge for transparency



# Program Highlights

NPC's model is unique in the U.S. featuring a large breadth of nonprofit program and supports. This year, three people from around the country reached out for advice on starting a nonprofit center, claiming NPC has the most robust model. This summary of 2025 programs shows the scope of our efforts to help nonprofits connect, learn and grow:

- **Legislative listening sessions** provide support in community
- Over 50 students from Drury in North Adams & Mt. Everett in Sheffield participated in our Giving Lab **philanthropy curriculum** donating a total of \$4,000 to local nonprofits.
- The 8th annual Berkshire Nonprofit **Awards** was particularly uplifting in the face of federal funding cuts and policies
- Our joint **screening** of the documentary "Uncharitable" with the Southern Berkshire Chamber and the Mahaiwe Performing Arts Center was attended by 225 enthusiastic people
- The 10th anniversary edition of the **Giving Back guide** reaches a new circulation high of 16,500 and includes a new directory category of food pantries
- With the help of 5 major funders, NPC launched an **Equity Academy**
- 21 **educational workshops** helped nonprofits build their capacity to lead and fundraise for their missions
- We hit a home run by combining our popular **Meet the Donors** event with the Nonprofit Resource Fair



**2025 Berkshire Nonprofit Award Honorees:**  
Pamela Conroy Breslin (LitNet), Rachael Bentz (AIRY), Jane Winn (BEAT), Cynthia Farr Brown (Berkshire County Historical Society), Melissa Canavan (Berkshire Immigrant Center), Lauren Smith (Fairview Hospital), Chris Ciepiela (Berkshire Horseworks)

photo: Tricia McCormack Photography



*"Meet the Donors/Resource Fair was one of the most effective events I've been to in years — the panelists and the vendors were all wonderful and the space you created was really thoughtful and impactful."*

— Julia Keosaiian  
Berkshire Nursing Families



Sponsored by Greylock Federal Credit Union, students and faculty at Drury High School in North Adams participated in NPC's philanthropy curriculum, now called The Giving Lab.

# Impact

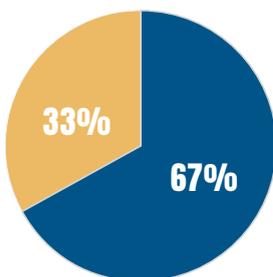
## FINANCE

- Exceeded our revenue goal which will help with a planned expansion
- We are grateful to our Berkshire legislative team and Senator Paul Mark for securing a \$50K earmark from the Commonwealth
- We worked hard to maintain 7 months of operating reserves
- Our 2026 operating budget is \$450K (a 20% increase over 2025)

## 2025 BENCHMARK DATA

- 16,500 Giving Back guides distributed
- 15,000 web users
- 25 events attended by 1259 people
- 200 nonprofit members
- Over 1,500 Facebook & Instagram followers
- 55 business supporter members
- 285 listserve subscribers
- 21 workshops and webinars
- Over 200 requests for advice & information

## The numbers

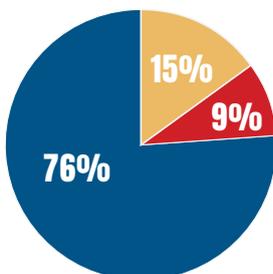


### INCOME

**Contributed Income**  
\$276,427 (67%)

**Earned Income**  
\$138,983 (33%)

**Total Income**  
**\$415,409**



### EXPENSE

**Admin** \$54,451 (15%)

**Fundraising** \$30,591 (9%)

**Programs** \$272,994 (76%)

**Total Expense**  
**\$358,036**



NPC founder Liana Toscanini and Senator Paul Mark at a No Kings rally in Great Barrington.



"NPC's Get on Board program has been nothing short of transformational for Central Berkshire Habitat for Humanity. Through this initiative, we have been matched with four phenomenal board members who are not only deeply aligned with our mission but have also brought an inspiring level of energy, insight, and dedication to our organization."

— Carolyn Valli, CEO Central Berkshire Habitat for Humanity

# Thank you to all of our 2025 supporters!

## Major Supporters (\$500 & Above)

Acrisure/Toole Insurance  
Samantha Anderson  
Anonymous  
Arienti + Klepetar LLP  
Barr Foundation  
Berkshire Bank Foundation  
The Berkshire Eagle  
Berkshire Health Systems  
Berkshire Regional Planning  
Commission  
Berkshire Taconic Community  
Foundation  
Black Rock Foundation  
Brown & Brown Insurance  
Services, Inc.  
Maggie Buchwald  
Canna Provisions  
Commonwealth of Massachusetts  
Doctor Sax House  
Dr. Robert C. and Tina Sohn  
Foundation  
Feigenbaum Foundation  
Marianne Fresia  
Greylock Federal Credit Union  
Guardian Life Insurance  
John Halbreich  
Andy Huh/Get Huht  
Jane & Jack Fitzpatrick Trust  
Killeen, Arace & Quinn, PC  
Sara Koffman  
Lamar  
Lee Bank Foundation  
Massachusetts Nonprofit Network  
MassHire Berkshire  
Mill Town Foundation  
Hans & Kate Morris  
NBT Bank  
Only In My Dreams Events  
Art Peisner, In honor of Liana Toscanini  
Red Lion Inn  
Caroline Reeves, In honor of  
Abbie Von Schlegell

Dan Stanyon  
Jessica Traynor  
Tricia McCormack  
Photography  
Holly Valente  
Warrior Trading  
Liz & Mark Williams  
Williamstown  
Community Chest

## Donors

Janet & Larry Ackerman  
Peter Aronson  
State Rep. John Barrett  
Brian Berkel  
Art Blumenthal  
Cynthia Farr Brown  
William & Joy Cameron  
Eugene Carr, In honor of  
Liana Toscanini  
Amy Chin  
Barbara Clarke  
Michael Cohen  
Christa Collier  
Michael J. Considine  
Gary Cookson  
Susan Crofut  
Ellen Croibier, In honor of  
Liana Toscanini  
PJ Danahey  
Eugene Dellea  
Marita Glodt  
Steve & Julie Hannum  
Cecilia Hirsch  
Laura Katz  
Emily Kloeblen  
Sara Koffman  
Hari Kumar  
Susan Moyle Lynch  
Todd Mack  
Roger Magnus  
Roger & Barbara Manring  
Janis Martinson  
Natalie Matus  
Richard Miskinis  
Sandra Newman  
Rich Petrino & Elaine Radiss  
Patricia Pin, In honor of  
Naomi Gordon  
Karen Richards  
Richard Riedel  
Emily Schiavoni  
Anne Schnesel  
Marcie Setlow

We appreciate  
our 200 Nonprofit  
Members! Thank  
you for your  
support.

Tom Sharpe  
Anne Singleton  
Kara Smith  
Jonathan Swartz  
Laurie Werner  
Patrick White  
Diane Wortis, In honor of  
Liana Toscanini

## Board of Directors

Emily Schiavoni, Chair  
Hari Kumar, Vice Chair  
Brian Berkel, Treasurer  
Kim Baker, Secretary  
Cynthia Farr Brown  
Maggie Buchwald  
Kevin Fleming  
Tom Sharpe

## Business Supporters

Acrisure (Toole Insurance)  
Adams Community Bank  
Adelson & Company PC  
Adirondack Payroll  
Antil Creative  
Arace & Rice PC  
Berkshire Bank  
The Berkshire Eagle  
Berkshire Net Results  
Berkshire Payments  
BizTech Associates  
Brown & Brown Insurance Services

## Business Supporters *(continued)*

Canna Provisions  
Carlann Digital  
Cathy Crosky Consulting  
Convivo  
CORE 401(k)  
Dawn Loves Social  
Doctor Sax House  
Essential-Wholeness  
Financial Development Agency  
Gemini Creative  
GrantStation  
Greylock Federal Credit Union  
Guardian Life  
Huht  
Interprint  
James Abruzzo, Abruzzo & Associates  
Kim Andrews Nonprofit Consulting  
Kwik Print  
Lamar Advertising  
Lee Bank  
Liz Albert Strategic Fundraising  
Maggie Goldsmith  
MassDevelopment  
Molari Inc.  
Mountain Magnolia Marketing  
The More than Giving Co.  
NBT Bank  
October Mountain Financial Advisors  
Organization, Ink  
OsteoStrong Great Barrington  
Paper Crane Associates  
Prosper Nonprofit Advisors  
Raymond James  
Red Lion Inn  
Roger Magnus Research  
Shire Video  
Tiffany Thibodeau Consulting  
TL Phillips Consulting  
Tricia McCormack Photography  
Warrior Trading  
Wheeler & Taylor Insurance  
Wright Collective

## Volunteers

Amanda Belanger  
Izzi Berkel  
Pamela Breslin  
Melissa Bye  
Barbara Campbell  
Marianne Fresia  
Patricia Hubbard  
Richard Migot  
Diana Wall  
Laurie Werner

## Partners & Collaborators

Acrisure/Toole Insurance  
Barr Foundation  
Berkshire Innovation Center  
Berkshire Regional Planning  
Commission  
Berkshire United Way  
Chesterwood  
CORE 401K  
The Berkshire Eagle  
George B. Crane Memorial Center  
GrantStation  
Guardian  
Hot Plate Brewing  
MagnetWorks  
Mahaiwe Performing Arts Center  
MA Nonprofit Network  
Northern Berkshire Community  
Television  
Pittsfield Community Television  
Red Lion Inn  
Shakespeare & Co.  
Southern Berkshire Chamber of  
Commerce  
Susan B. Anthony Museum  
The More than Giving Co.  
Third Sector New England  
United Church of Christ (Pittsfield)  
Urban Institute

## Fiscally Sponsored Projects

Berkshire Pond Hockey Classic  
Du Bois Sculpture Project  
Fountain Productions  
Gold Star Family Memorial

## Workshop & Event Presenters

Liz Albert Strategic Fundraising  
Eric Bachman  
Rep. John Barrett  
Patrick Danahey/Impact Hackers  
Rep. Leigh Davis  
Rep. Tricia Farley-Bouvier  
Kevin Fleming, Prosper Nonprofit  
Advisors  
Sharron Frazier-McClain  
Jenn Hayslett  
Scott Kim  
André Lynch  
Uli Nagle  
Michael Obasohan  
Andy Robinson  
Alice Ruhnke, GrantStation  
Susan Taylor, Generon International  
Alyssa Wright, Wright Collective

*The best part about this NPC workshop was speaking to my fundraising fellows, getting to hear from them directly. We chatted, we laughed, we spit-balled ideas. I'm sharing this because I want others to remember what I just learned (again). The power is in the people. Nonprofit work can feel like we're in silos, especially now. Or worse, that we're competing against each other for the donors' last dollar. It's good, to get out of the office and reconnect with our friends and colleagues fighting that good fight alongside us.*

Hannah Kogut/  
Mahaiwe Performing  
Arts Center

Please alert us of any errors or omissions by emailing  
[info@npcberkshires.org](mailto:info@npcberkshires.org)