



FOR IMMEDIATE RELEASE

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**NONPROFIT CENTER OF THE BERKSHIRES BOARD NAMES
SAMANTHA ANDERSON AS NEW EXECUTIVE DIRECTOR**

GREAT BARRINGTON, MA – The Board of Directors of the Nonprofit Center of the Berkshires (NPC) announces the appointment of Samantha Anderson as the new executive director of the organization, following the retirement of founder Liana Toscanini at the end of April of this year. Anderson, a Berkshire resident, brings 30 years of experience managing mission-driven organizations in both the nonprofit and private sectors.

Board Vice President Hari Kumar, who chaired the search committee, shared that "The NPC Board undertook a rigorous, national search with the support of our external search firm Eos Transition Partners. Our focus was on finding the right person to steward and grow NPC as an organization that centers the needs of the vital nonprofit sector in Berkshire County, which is home to over 1,200 nonprofits serving a wide range of community causes. Samantha emerged as the clear choice from an extensive pool of highly qualified candidates."

Anderson will enter this new role from her previous position as president of West Stockbridge-based Essential~Wholeness LLC, where she led philanthropic advising and nonprofit capacity-building work while also serving as a National Board Certified Health & Wellness Coach. Her career has been both local and international in scope, and she has demonstrated a consistent ability to design programs that respond to community needs, grow and diversify revenue, and elevate organizational visibility. These skills and capacities are at the forefront of NPC's work. Additionally, Anderson brings direct experience with the Nonprofit Center of the Berkshires itself, having previously served as a board member. Her existing familiarity with the organization allows her to enter her new role with a firm grasp of the organization's membership, programs, finances, and stakeholders.

“I’m thrilled to step into this role, and deeply grateful to Liana for founding and nurturing such a vital organization and to the Board for their confidence in me,” Anderson said. “It’s an honor to carry the baton forward into the Nonprofit Center of the Berkshires’ next chapter.”

“Samantha is the whole package and then some,” said Toscanini of her successor. “The Nonprofit Center of the Berkshires will benefit greatly from her experience and skillset as the organization enters its next phase of growth and impact.”

NPC’s Board of Directors invites the Berkshire nonprofit community to join them in both welcoming Samantha Anderson into her new role and celebrating with gratitude the tireless work of Liana Toscanini in founding and stewarding the Nonprofit Center of the Berkshires for 10 years. Toscanini — known for her deep commitment to the nonprofits of the region, careful attention to supporting their growth, and recognizing their successes — has made indelible contributions to the Berkshires and will be missed as she moves into a well-deserved retirement.

About the Nonprofit Center of the Berkshires

The Nonprofit Center of the Berkshires helps nonprofits connect, learn, and grow, serving as a central hub to ensure that nonprofits in Berkshire County can thrive as a vibrant and vital economic sector in the county. Signature initiatives include workshops and webinars led by local experts, the annual Berkshire Nonprofit Awards, the *Get On Board* board matching program and volunteer fairs, a Nonprofit Resource Directory, and the *Giving Back* Guide, featuring more than 1,000 nonprofits and ways to get involved. For more information: <https://npcberkshires.org>

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